

From: [Ariana Gomez](#)
To: [Ashleigh K](#)
Cc: [Noah Strouse](#)
Subject: Introduction
Date: Friday, January 08, 2016 4:07:00 PM

Hi Ashleigh,

I want to introduce you to Noah Strouse. Noah is with the Historic Core BID and his organization runs Shop Walk, the event I was telling you about in my last email. He's looking to connect with designers/brands who might be interested in hosting pop-ups during the event. There's currently a handful of Fashion District folks who participate and it's a good opportunity to get exposure with the local community. I thought it'd be good to connect you two since the The New Mart has a lot of great local brands.

Noah – Ashleigh is a building manager and marketing director at The New Mart, one of our designer showrooms. She's also super awesome and all about growing and supporting the local fashion community. And a great resource in general 😊

Have a good weekend guys!

Ariana

Ariana Gomez
Marketing & PR Manager
LA Fashion District BID
110 E 9th St, Suite A1175
Los Angeles, CA 90079
213-488-1153 ext. 718
www.fashiondistrict.org